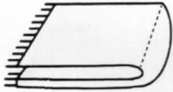


How to Care for Your Unique Loom Rug

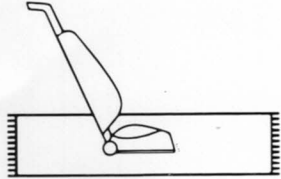
Congratulations on your brand new Unique Loom area rug!
These tips and tricks will help you make the most of your new purchase.

Set Up

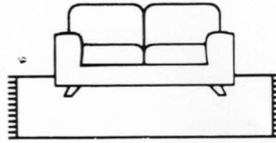
Your rug may have been folded to allow for easier and faster shipping. Unfold it as soon as possible to allow it to begin settling. You may notice lines or creases in your rug when you first lay it out. These are completely normal and are not permanent but will take time to settle. Depending on the tension of the fold, it could take days or weeks to completely flatten. To expedite this process, follow the steps below.



Fold your rug in the opposite direction as its current fold.



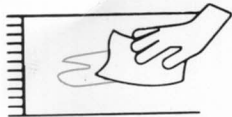
Vacuum the rug.



Move furniture onto the rug and walk on it as you normally would.

Spills

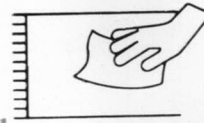
Should anything spill on your rug, the quicker you clean it, the better. Simply use a kitchen cloth with Uni-Cleaner and follow the instructions on the label. You may also use cold water to spot clean the affected area of the rug. This will remove most of the stain.



Cover the spill with a clean cloth and blot the spill. Repeat until completely absorbed.



Use Uni-Cleaner as directed on the bottle.



Wet your cloth with water, blot the stain, and repeat.

Cleaning Tips

- 1. Vacuum:** Regularly vacuum the top of the rug, then flip it over and vacuum the back of it. For wool rugs, turn off the beater bar if you have the setting as it will damage the fine fibers.
- 2. Take it Outside:** Every 6 months, take your rug outside for a deep cleaning. Once outside, unroll it and prop it up on a fence or porch railing. Hit the back of the rug with a broom until you no longer see clouds of dust and dirt escaping. If your rug has a latex backing, do not hit too hard, or it may damage the latex.

Shedding

For the first few weeks, new area rugs may shed some of their fibers, especially in high-traffic areas. If you vacuum your rug and notice the container has fibers, do not fear. Loose and excess fibers from the area rug can be normal and characteristic of the material used.

Sprouting

Sprouting occurs when small tufts of loose yarn extend above the surface of the pile. If you see a loose loop or a part of the loop above the surface, do not pull it. Some loops work loose; this is normal and not a defect. You can cut the loop level with the surface of the pile.

Pile Crush

Indentations develop when furniture sits on a rug for an extended period. In most cases they can be removed by rubbing over the indented area with a coin or by gently moistening the area with a steamer.

Shading/Watermarking

Shading, or watermarking, occurs in almost all cut pile area rugs. This is caused by a slight directional change in the pile and will cause light to reflect differently on the surface. Shading is an inherent characteristic of all pile rugs and is not a manufacturing defect.